

WORLD DESIGN CAPITAL 2012 : HELSINKI, 2nts /3days



The 2012 world design capital - Helsinki combines a nearly untouched seascape with efficient infrastructure, excellent transport connections and multicultural interaction. For decades, design has been a crucial part of the local style of life. Design manifests itself in the everyday lives of Helsinki citizens in many ways, ranging from home furniture and items that represent old Finnish design traditions to modern urban solutions and contemporary interior design. We welcome you to be inspired by Helsinki and to enjoy this city in all its glory in 2012!!!

Day 1 : Transfer from the airport to your centrally located hotel by private vehicle.

On arrival check in at the elegant Hotel Haven, Finland's first member of the Small Luxury Hotels of the World chain, designed to provide homely warmth, exclusive comfort and high-quality services for the discerning guest. Overnight at hotel Haven

Day 2 : Breakfast at the hotel, and time to experience 'Inside Helsinki' on foot.

Finnish Architecture is world famous with the national architect Alvar Aalto leaving his traces everywhere. But also the splendid interiors in Helsinki provide an insight into a whole new world that tells the story of how Classical culture was cherished, in an increasingly affluent industrial city of the late 19th century, revealing the comprehensive approach of Nordic Modernism as something that adds beauty to day-to-day life.

This walking tour takes you for a close-up view of several culturally and historically significant public spaces and interiors, from the Helsinki University Library to the handsome atrium of the Stock Exchange building, from a glitzy Art Deco cafe to the finest Minimalist WC facilities in town. Your guide, who has an in-depth knowledge of culture, will elaborate on the historical events and the goals of the architects and artists featured in the tour.

Available daily from 15.6.–31.8., Departure at 14:00 in the middle of Senate Square.

Alternatively you may take part in the **Design Walk**. It is a 2 hour guided tour by foot which shows a general view of Finnish Design. You will get a view of its history and world known names and brands like Iittala and Artek, and you will see work of young Finnish designers and talents. The tour also includes a visit to Design Forum Finland, where the tour will end. Here you have the possibility to visit the Design Forum Shop and current design exhibitions.

Available on Mondays and Fridays at 13:30 hrs from the 4th of June to August 30th.

Overnight at the Hotel Haven.

Day 3 : Breakfast at the hotel and the rest of this day is yours at leisure, shopping or sipping a coffee watching the locals...., when the time comes transfer back to the airport by private vehicle, according to your flight arrangements.

Services include; Private transfer to and from the airport, 2 night's accommodation with Breakfast and guided design walk.

Valid from 15.06. – 31.08.2012